



Business Health Check for Rural Producers

This one day workshop is presented by the Agriculture Farming division of GOTAFE. The purpose of this event is to explore topics key areas that promote sound agricultural practices, tackle future challenges and leave an enhanced industry for the next farming generation.

The workshop is specifically designed to facilitate engagement with local industry, utilising local people and expertise within agriculture. A range of topics and activities linked to building stronger business outcomes will be covered on the day.

Key Features of the Event

The event will provide the opportunity to:

- Engage in a positive and interactive series of training sessions linked to improved business planning and viability.
- Learn from a range of expert speakers.
- Develop a better understanding of how to set realistic targets for your business. Gain useful tips and investigate tools to improve your business performance.
- Participate in smaller group activities designed to maximise learning.
- Refine your business plan? (Strategies) throughout the day and at the end of each session.

Mansfield Workshop

Date & Time: Monday 14th July, 9.30am - 3.30pm
Location: Delatite Hotel Mansfield
Cost: \$60 eligible or \$75 ineligible

Unit of Competence

BSBRK4011A – Identify risk and apply risk management processes

This training is delivered with Victorian and Commonwealth Government funding. GOTAFE is the trading name of Goulburn Ovens Institute of TAFE (3094)

What to Expect on the Day

9.30am	Registrations (Tea & Coffee)
10.00am	Introduction & Overview Business Health Check
10.30am	Group Rotations
12.20pm	Lunch
1.00pm	Group Rotations
3.20pm	Where to from here?
3.30pm	Close

Group Rotations

The program features four keynote speakers and skilled facilitator Stuart Warner who will take participants through a range of topics and activities linked to building stronger business outcomes. Participants will be split into groups for rotations covering all of the following key subject areas:

- **Taking control of Commodity Markets?**
What are the markets telling us now (Mr Robert Herrmann, Ag Concepts)
- **Managing your Insurance needs**
Making Insurance work for you (Justine Wedlock, Mansfield Insurance, Authorised Representative of IAA)
- **Managing your animal health needs**
Why managing animals health needs are the key profit drivers in your business (Anna Manning, Delatite Vet Services)
- **Taking control of your grazing strategy?**
How to capitalise on a great Autumn break (Stuart Warner, Agristology)

For more information or to make a booking to attend this workshop, contact Lesley MacGregor on 0411 643 890 or Leigh Kildey on 0457 543 622 or lkildey@gotafe.vic.edu.au